



MINISTRY OF HEALTH OF UKRAINE
NATIONAL UNIVERSITY OF PHARMACY
DEPARTMENT OF SOCIAL PHARMACY

Course

«PHARMACEUTICAL INFORMATION»



Educational program **Pharmacy**
Speciality 226 Pharmacy, industrial pharmacy

Pharmaceutical information is the key to the successful activity of a health care specialist



(lat. informatio — explanation, reference)
information necessary for the proper
implementation of pharmaceutical activity,
obtained and used by pharmaceutical science
and practice:

- regulatory, statistical, informational and methodological, economic, pharmacoeconomic, managerial;
- on the creation, use, circulation of medicines, other pharmaceutical and medical products

We are drowning in information but starved for knowledge

John Naisbitt

Relevance

One of the main tasks of a pharmacist –

dissemination of information about medicines and other pharmaceutical products, about various aspects of self-care in order to improve the efficiency of the health care system and public health



«Pharmaceutical information» as an educational discipline necessary for:

- formation of the foundation of **modern information culture** in students;
- **quality performance of functional duties** in future professional activity;
- formation of abilities and skills in the **organization of information support** for professional activities in health care



Basic issues of course

1



Theoretical foundations of information support of pharmaceutical activity



The organizational structure of the pharmaceutical information system



Communication process as a key element of information transfer

2



Pharmaceutical information in pharmacies

3



Pharmaceutical information as a component of the professional activity of practical pharmacy specialists

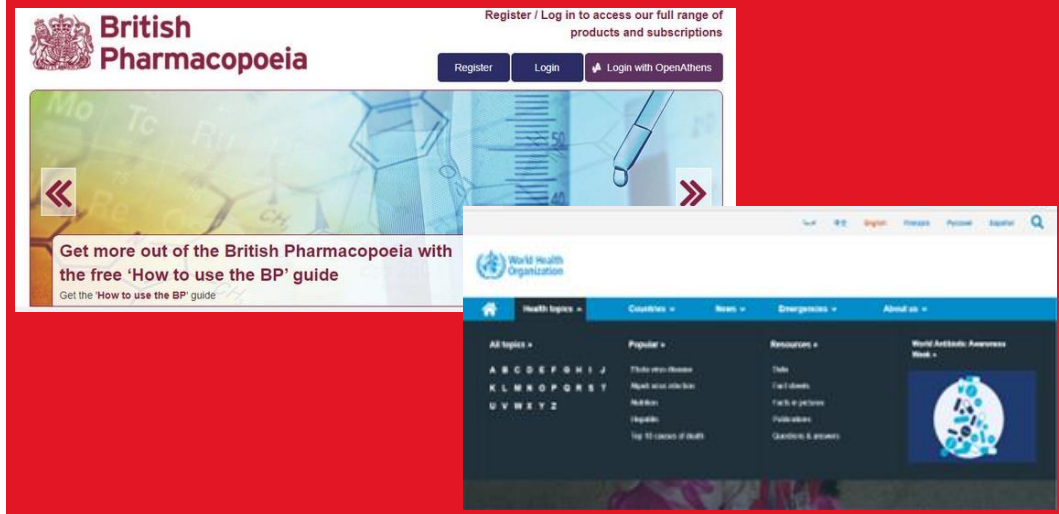
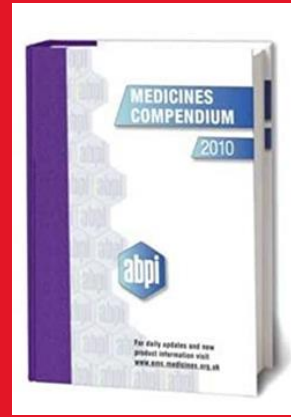
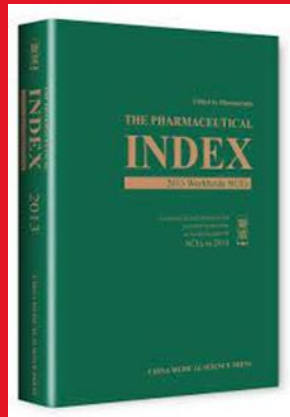
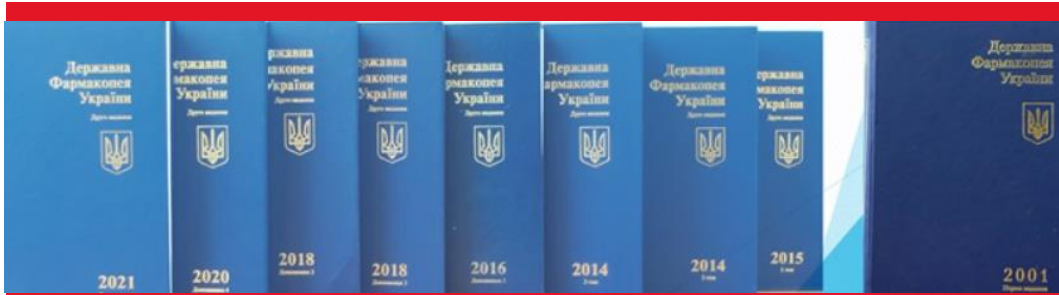


Pharmaceutical information as a component of public awareness.



Pharmaceutical information as a component of scientific activity in the pharmaceutical sector of health care

RELEVANCE of knowledge of the chosen course



- Studying the discipline will allow you to confidently carry out professional activities thanks to :
- ✓ formation of theoretical knowledge about pharmaceutical information;
 - ✓ assessment of the current state, structure, and development trends of the pharmaceutical information system;
 - ✓ independent orientation in information flows of professional information;
 - ✓ mastering the basic skills of working with the Internet and pharmaceutical resources;
 - ✓ carrying out the correct search, storage, and distribution of information about medicinal products and other pharmaceutical products.



RELEVANCE of knowledge of the chosen course

And you can also:

- ✓ apply methods of analytical and synthetic processing, storage and distribution of pharmaceutical information;
- ✓ use educational, reference, normative, scientific literature to solve professional tasks;
- ✓ evaluate the reliability and objectivity of pharmaceutical information;
- ✓ research the information needs of specialists in the field using modern methods;
- ✓ search for necessary industry information in national and global databases, medicine registers.

НФФaУ

**«Knowing is not enough; we must apply.
Willing is not enough; we must do»**

*Johann Wolfgang von Goethe,
German philosopher and writer*



THANK YOU FOR YOUR ATTENTION!



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